



Robert Tse
USDA California
Rural Development



Robert Tse creates and implements innovative strategies to benefit California's regional and rural economies. He integrates policies, resources and initiatives through federal, state, local government and public-private partnerships. As the state broadband coordinator for US Department of Agriculture California Rural Development, he is driving strategies for urban-rural broadband infrastructure and development of regional agriculture technology economic clusters in areas such as Fresno and Sacramento. He was the USDA lead for the Strong Cities--Strong Communities White House pilot initiative in Fresno. His areas of focus include agriculture technology, health-food-agriculture systems, goods movement, international trade, water, and energy.

Prior to this position he served as the Deputy Director for International Trade in the Governor's Office of Economic Development and simultaneously as Deputy Secretary for Trade Development with the California Department of Food and Agriculture (CDFA). He represented CDFA on the Governor's California Recovery Task Force on the American Recovery and Reinvestment Act. He is a 17-year veteran of the USDA Foreign Agricultural Service.

In 2014, Robert received the first Champion of Technology Award from the California State Fair. In 2013, he received his second USDA Secretary's Honor Award, as well as the USEPA Bronze Award and the USEPA National Notable Achievement Award for Brownfields Land Revitalization Team for his leadership in strategic development in Fresno.

He is an advisor to the San Joaquin Valley Partnership Board, Sacramento Regional Technology Alliance Ag Start, Sacramento Capital Region Metropolitan Export Plan, Los Angeles Food Policy Council, Drexel University Sacramento, Ag Tech Roundtable, Sacramento State College of Engineering, and the World Affairs Sacramento. He was a fellow for the California Agricultural Leadership Washington, DC and the International Career Advancement Program.

Robert Tse holds a JD, Boston College Law School; MS Agricultural Economics, Purdue University, and BA American History, Brown University.

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